



Selling

TV design queen Shaynna Blaze is continuing to put her stamp on the homes of ordinary Aussies, writes **Colin Vickery**

here is nothing like a real estate downturn to test your abilities and that is what Shaynna Blaze is confronting on Selling Houses Australia this year.

For 11 seasons, the Selling Houses Australia team — Blaze, Andrew Winter and Charlie Albone — have had the benefit of making over homes in a hot property market.

Sure, the premise of the Foxtel show is that the houses the trio take on have been languishing unsold for months.

But there has always been every faith that once the experts worked their magic it wouldn't be long before a sold sign was out front.

But in 2019 — maybe not so much. "The whole premise of Selling Houses Australia is selling the unsellable," Blaze says. "The market is bad and banks squeezing lending has become a big issue.

"I think we've been lucky that the houses we are usually

suburb of Pymble have an working with aren't investment unrealistic \$2.4 million asking houses "But because people have to price for their five-bedroom

have bigger deposits these house days, there is nothing left The team's quirkiest for renovations.' makeover is a Gold Coast That means, more than houseboat, where the ever, sellers have to make experts need the help of their homes move-inshipwrights and a degree in

ready. The kerb maritime law to get a sale. appeal also has to "We've got quite a be spot on. None few people who of the homes on have had this year's stressful season of Selling things Houses happen in Australia their lives qualify. that hasn't In the first episode, Blaze, to (do the Winter and

allowed them upkeep)," Blaze says. Albone have to "It is also a freshen a tired normal mentality family home when you're that has living in your home to put the been torn to shreds blinkers on. You have happy by foster cats and memories so you see it from stripped of most of its a different perspective. furniture.

A home in Euroa, in rural Victoria. hasn't had the required maintenance and its bathroom is falling apart. A couple in the leafy Sydney

"When someone of pain. "It is going to be quite much bigger

(like Selling Houses Australia experts) comes in and sees it through fresh eyes and says it is a bit rundown the homeowners almost get offended. "When we do the initial

walk-through we have to be a little brutal. We spend three days side-by-side with them. We have to be open to their feelings and emotions.

"You almost feel like a counsellor because you've got to guide them through it."

Blaze's career has been on an upward trajectory ever since she became co-host of Selling Houses Australia in 2008. Back then Blaze was relatively unknown. Her profile went to a new level

'WE'RE REALLY LUCKY THAT WE'VE GOT THIS FRIENDSHIP ON SCREEN WHERE WE CAN PICK ON **EACH OTHER AND NO** ONE GETS OFFENDED'

when she joined the judging team on The Block in 2012 and she has been at the centre of a lot of controversy on the Channel 9 reality show. Alysa and Lysandra Fraser unleashed an f-bomb spray on The Block: Fans v Faves season after copping a low score.

Deanne Jolly labelled Blaze "a bogan from Wantirna" who had "no idea of styling" on The Block Glasshouse.

Blaze has toured the Grey St site of this year's season — five triple-storev terrace homes in St Kilda and reckons the contestants are set for a world

> confronting for them," Blaze says. "It is a scale than ever before. We know from past series that couples always struggle

with large scale rooms."

Selling Houses Australia has been one of Foxtel's most popular shows across its entire run. Last year, Winter was nominated for a Gold Logie.

"Andrew, Charlie and I never auditioned together we met each other the first day on set," Blaze says.

"We're really lucky that we've got this friendship on screen where we can pick on each other and no one gets offended.

"When we did the first series we thought 'we'll give it a go'. We didn't know until we finished filming whether it would be recommissioned."

Blaze suffered a personal setback last August when she announced she was separating from personal trainer husband

> after 18 years. Similarly. Buying Blind

Steve Vaughan

where couples sign over their life savings to Blaze, Rich Harvey and Marshall Keen to find, buy and renovate a home of their dreams — is in limbo.

Last year's first season of the Nine reality show rated respectably — about 650,000 viewers across the five capital cities - but is that good enough?

"We've (Nine and Blaze) had talks and I would like to say yes (there will be a second season) but it is a very expensive show to make.

"If we could learn to make it more economical it would be great. I would love to think it would come back — maybe in a different form — but it won't be straight away."

WATCH SELLING HOUSES AUSTRALIA, Lifestyle Channel, Wednesdays, from March 6, 8.30pm

HOT

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NOT

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SUNDAY NIGHT TAKEAWAY Love Chris and Julia, but less bogan sportsmen please

